



SfAM Communications Award

About this Award

The SfAM **Communications Award** aims to recognise individuals who have communicated their work/applied microbiology to the general public. The overall aim of this award is to raise the profile of applied microbiology and SfAM. The award will be for £1000 and nominations must be from members with a deadline in April each year. Nominations should be in writing, providing detailed information about all relevant media/communications work of the nominee. Nominations should be made by members of SfAM but nominees do not have to be members of the Society. Nominees could include:

- Professional communicators: broadcasters, authors or science writers/journalists
- Scientists who are recognised science communicators
- Scientists who are not yet recognised science communicators but have significant experience of working with the media
- Teachers/lecturers
- Artists

The nature of the communication can be local, national or international factual or fictional works including: fiction books, factual books, popular science books, newspaper/magazine articles, film, television (series or documentary), lectures or lecture series, classroom demonstrations, works of art/exhibitions or any other format a nominee considers appropriate. The award will be presented every year at the summer conference dinner and the winner will be asked to give an after dinner speech as a condition of receiving the award. Members who make a nomination are responsible for contacting the nominee to ensure they are available on the date of the summer conference dinner. **The closing date for applications is 11 April 2008.**

To make a nomination, please complete this form in **BLOCK CAPITALS** and send 5 copies of the application together with the actual newspaper article, magazine, DVD or other medium to the address at the bottom.

YOUR DETAILS

Title: _____ Forename: _____

Surname: _____ Date of Birth: _____

Institution: _____

Address: _____

Tel No: _____ Fax No: _____ Email: _____

NOMINEE DETAILS

Title: _____ Forename: _____

Surname: _____ Institution: _____

Address: _____

Tel No: _____ Fax No: _____ Email: _____

ABOUT THE NOMINATED WORK

Title of nominated work: _____

Description of nominated work (e.g. fiction book, lecture series, newspaper article etc): _____

Please give the following information in a font size of not less than 10 points using **no more than three sides** of A4 paper:

- Describe the outstanding nature of the nominee's contributions to a greater understanding of Applied Microbiology, including answers to the following questions: *Why are you nominating this person for the SfAM Communications Award? How has their work contributed to the public understanding of Applied Microbiology?*
- Provide any other information you think relevant in the selection of your nominee for this Award.
- How did you hear of the Award?

Please send 5 copies of the application together with the actual newspaper article, magazine, DVD or other medium to:

Dr Lucy Harper, Society for Applied Microbiology, Bedford Heights, Brickhill Drive, Bedford MK41 7PH

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